

Press Release

Media Contact

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Healthcare, Nonprofit Specialist Joins CGR

Dr. Barbara J. Zappia named Senior Associate

Rochester, N.Y., November 29, 2017 — CGR announced today that Barbara J. Zappia has joined the organization as a Senior Associate, and will be supporting a variety of projects across the organization's Health & Human Services and Nonprofits & Communities practice areas.

Dr. Zappia brings over 30 years of experience working in healthcare, philanthropy and nonprofit organizations. For the past 11 years, she worked as a Senior Program Officer and Chief Learning Officer at the Greater Rochester Health Foundation. There she directed grant-making initiatives to create healthy neighborhood environments and improve clinical healthcare services for older adults.

Her research interest include the social determinants of health, neighborhood environmental influences on health, and asset based community development.

In previous work, Dr. Zappia developed expertise in program planning and evaluation at a local community-based agency. Earlier in her career, she was a physical therapy clinician and department director in hospitals and long term care facilities in Rochester and the Finger Lakes region.

She holds a Bachelor of Science from Ithaca College and a Masters of Public Administration from the State University of New York College at Brockport. She earned her Ed.D. from the University of Rochester's Warner School of Education in 2014.

About CGR

Founded in 1915, CGR is an independent, nonprofit management consulting organization delivering expertise in government and education, economics and public finance, health and human services, and nonprofits and communities. Our mission is to improve the quality of communities through impactful research, analysis, consultation and data management for the public, nonprofit and philanthropic organizations that serve them. To learn more, visit www.cgr.org.