Press Release

Media Contact
KENT GARDNER  (585) 466.4273  kgardner@cgr.org

CGR evaluation will support Lifetime Care’s Advanced Illness Support Program

Rochester, NY (September 25, 2015) – CGR has been engaged by Lifetime Care to complete an evaluation of its Advanced Illness Support Program, funded by the Greater Rochester Health Foundation.

The goal of the evaluation is to compare program outcomes for patients selecting the Lifetime program to patients who are not exposed to the trial program.

The evaluation will measure a range of clinical outcomes, including advance directive completion, hospitalizations at the end of life, hospice length of stay, patient and family satisfaction, and provision of hospice services at the end of life.

CGR will also support Lifetime Care’s process assessment, contributing to data collection procedures and the development of procedures for capturing and reporting satisfaction measurements.

Lifetime Care serves 33,000 home care and hospice patients per year in the Rochester and Finger Lakes region.

The evaluation is expected to conclude in 2018.

About CGR

Founded in 1915, CGR is an independent, nonprofit management consulting organization delivering expertise in government and education, economics and public finance, health and human services, and nonprofits and communities. To learn more, visit www.cgr.org.