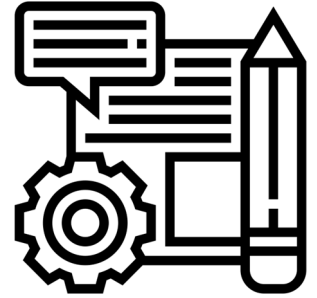


CGR Highlights | 2021

- Completed a strategic framework that centers our community-focused mission to drive positive change and work toward greater equity, with a focus on racial equity
- Committed to upholding 6 key values as part of our framework: independence, integrity, collaboration, respect, inclusion and equity
- Used the framework as a lens for decision-making and investment in attracting top-notch, diverse talent and ensuring staff have cutting-edge capabilities



Our Community



- Completed the final report of the Racial and Structural Equity Commission of the City of Rochester and Monroe County, providing nearly 40 recommendations to increase equity in our community
- Worked with the Greater Rochester Chamber of Commerce, ROC2025, Monroe Community College, Pathstone Corp. and University of Rochester on a variety of strategic initiatives and projects
- Developed a measurement framework allowing ESL to track the impact of its charitable investments in housing, neighborhoods, education and economic security
- Continued to support ROC the Future, the Rochester-Monroe Anti-Poverty Initiative and Systems Integration Project as conveners, work group leads and participants

Our People



Elevated our Chief Diversity Officer, Donna Harris, Ph.D., to Associate Principal



Promoted Katherine Bell to Analytics & Information Systems Manager



Hired Tathagata Mukherjee, a data scientist trained in physics and material engineering with a background in the tech sector

Our Business

- Maintained a strong backlog of contracted work above \$900,000 through the year
- Sold our 13th Community Profile project focused on Westchester County, NY
- Continued to expand our growing public safety practice with 7 projects focused on improving emergency medical services and fire department operations – working close to home (Irondequoit and Ontario) and further away
- On behalf of the Walton Family Foundation, conducted first of its kind assessment of municipal services in the rapidly growing Northwest Arkansas region

