

THE ROLE OF COMMUNITY HEALTH PLANNING IN NYS

# Avoiding the Next Berger Commission



**CGR**

*Inform & Empower*  
Center for Governmental Research

Join us on **November 27, 2007**  
at the **Crowne Plaza in Downtown Albany**

# Hear what state policy experts say about challenges facing health care

## About the Conference

As New Yorkers confront the recommendations of the Commission on Health Care Facilities in the 21st Century (the Berger or “Right-sizing” Commission), it is timely to ask how community health planning could help address future health system capacity issues. Hear policy experts explore how the state and communities can use health planning as a tool to help balance community need and market reality for the better health of state residents.

The conference is sponsored by the Center for Governmental Research (CGR) with the Finger Lakes Health Systems Agency (FLHSA). CGR is a nonprofit, nonpartisan, independent research organization that has worked since 1915 to inform and empower leaders working to improve the quality of their communities. FLHSA is the only fully functioning community health planning agency in NY, using data, capacity analysis and community engagement to promote the health of the Finger Lakes population.

**TUESDAY, NOV. 27, 8:30 AM – 2:30 PM**  
**Albany Crowne Plaza – 89 State Street**

\$75 per person - continental breakfast and lunch included

For complete agenda, visit [www.cgr.org](http://www.cgr.org)

Register at [www.cgr.org](http://www.cgr.org) or by mail



# Keynote by James Tallon – “Reinvigorating community health planning in NYS”

## Selected Presenters



### **James R. Tallon Jr.**

President, United Hospital Fund

The keynote speaker, James Tallon will focus on shaping positive change in health care for New Yorkers. He led Eliot Spitzer’s health care policy advisory committee in the gubernatorial transition, chairs the Kaiser Commission on Medicaid and the Uninsured, is on the NYS Board of Regents, and served 19 years in the NYS Assembly.



### **David H. Klein**

CEO, Excellus

BlueCross BlueShield

Excellus is part of a \$5.85 billion family of companies that is the largest provider of health insurance in upstate NY, covering 2 million members. The insurer is one of NY’s top 20 employers. Mr. Klein will talk about balancing overlapping interests between insurers and community planners.



### **James R. Knickman**

President/CEO, New York State Health Foundation

James Knickman heads NY’s largest health care conversion foundation, which has been in operation since May 2006. Previously he was Vice President of Research and Evaluation at the Robert Wood Johnson Foundation. Dr. Knickman will address foundations’ role in meeting the needs of the state’s residents.



### **Marsha Gordon**

President/CEO, Business Council of Westchester

Marsha Gordon heads Westchester County’s largest business organization. Dr. Gordon promotes a pro-business agenda at county, state and federal levels and speaks throughout the Hudson Valley on legislative and regulatory issues. She will talk about the role of planning in cost control.

# Register for the Conference

Online at [www.cgr.org](http://www.cgr.org)

OR

Mail the reply card in the return envelope along with the conference fee

**For more information:** [www.cgr.org](http://www.cgr.org)

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